



Membership *is an Essential Tool for Circular Solutions*

ENVISIONING A WORLD IN WHICH WASTE IS MINIMIZED
AND NATURAL RESOURCES ARE CONSERVED

NERC.ORG

NERC Advisory Members

Don't be fooled by our name — our work extends beyond the Northeast.

We work directly with state, regional, and local agencies, the private sector, trade associations, and others around the country to help address sustainability challenges and achieve environmental goals. The Northeast Recycling Council (NERC) provides its Advisory Members with unrivaled access to information, developing trends, and networking opportunities.

NERC invites businesses, trade associations, non-profits, municipalities, and others to participate as non-voting Advisory Members. We have almost 100 [Advisory Members](#).

We host and support national programs, including the Electronics Recycling Coordination Clearinghouse (ERCC), the State Electronics Challenge, and the EPPnet and Organics Management Northeast listservs.

Through our projects and staff, NERC is routinely invited to participate in national dialogues and to provide solutions to help achieve a world in which waste is minimized and natural resources are conserved.

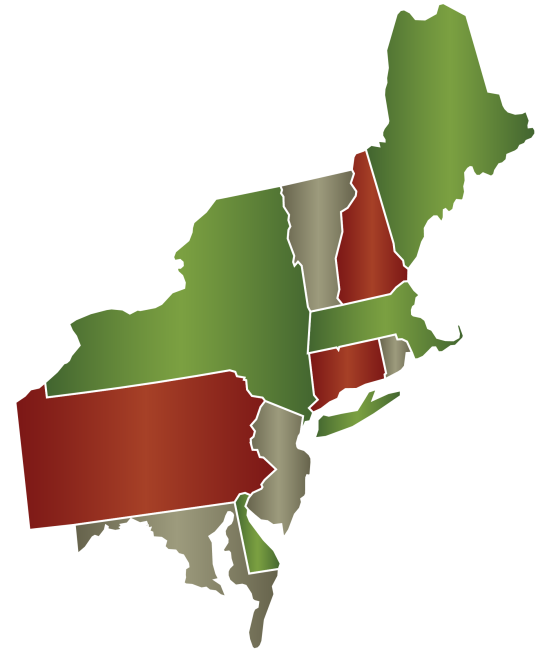
A Leader in Advancing a Circular Economy

Factors driving systemic changes and action include new products, packaging, and technology, and an increased awareness of the consequences of food waste and the advantages of reuse, as they relate to mitigating climate change.

Where can you look for reliable information? Where can you find answers to your questions about emerging markets, trends, and innovation? Is there an organization that takes a non-biased, wide-angle perspective on a circular economy while providing a platform for you to actively participate and be part of the conversation? The Northeast Recycling Council is that organization.

For more than 30 years, NERC has provided critical networking opportunities, information, training, and tools that can benefit your company or organization.

Among its services and resources are conferences, workshops, trainings, webinars, an information-packed website, and expert staff. NERC brings together the public and private sectors, including non-profits and associations, for thought provoking dialogue and leading-edge information. Discussion is welcome, and debate is encouraged.



For over 20 years, I have turned to NERC as an important resource on environmental leadership and stewardship, knowing the information they provide is credible, well-researched, and objective.

ROBIN WIENER, PRESIDENT, ISRI



NERC Advisory Members

Advisory Members support NERC's mission to advance a sustainable economy.

The Northeast Recycling Council actively invites businesses, trade associations, non-profits, recycling and sustainability organizations, solid waste districts, and municipalities, among others, to be part of the organization. As an Advisory Member, you have the opportunity to help shape conferences, workshops, webinars, and events, as well as to identify projects and priorities. Members are invited to participate on committees, and to engage in open discussion with the NERC Board and staff. Our membership is diverse and growing.

A list of current members is available online at nerc.org/advisory-members.

NERC offers a unique opportunity for Advisory Members to:

- ▶ Increase their visibility in the environmental and sustainability communities
- ▶ Extend your brand to the right audience through the NERC website, blogs, social media platforms, and monthly Email Bulletins
- ▶ Network with state officials, industry experts, and strategic thinkers
- ▶ Actively participate in substantive conversations and action

When you become an Advisory Member of NERC, you become a member of a large community that believes in circularity and an environmentally sustainable economy.

Whatever membership level you choose, you will benefit from your investment. All of our members receive the monthly Email Bulletin with information about upcoming programs and events, as well as industry and member news and trends. Members receive recognition on the NERC website, have articles published in the Bulletin, are offered free consulting services, and discounted conference and workshop registrations. Special events for Advisory Members provide a way to learn and connect with NERC and industry professionals.

A rare synergy is created by NERC's membership, Board, and staff, enabling members to consider multiple perspectives on a given issue and undertake projects and activities that benefit not only the Northeast but often the entire country.

NERC is a critical component in helping us to have our voice be heard. As a small fish in a big recycling pond, CSWD benefits tremendously from access to regional and national decision-makers that regularly participate in NERC discussions, workshops, and conferences.

SARAH REEVES, EXECUTIVE DIRECTOR,
CHITTENDEN SOLID WASTE DISTRICT (VT)

NERC's broad base of local and state recycling officials provide our industry with critical partnership opportunities.

STEVE ALEXANDER, PRESIDENT & CEO,
ASSOCIATION OF PLASTIC RECYCLERS (APR)

Levels of Membership

Basic Benefits for All Members

- ▶ Listing on NERC's website with a link to your website
- ▶ Announcement in NERC Email Bulletin upon joining and renewing
- ▶ Invitation to submit articles to the monthly Email Bulletin (distribution ~ 8,000) and for social media pushes
- ▶ Ability to join in regional discussions and committees about policy and programs
- ▶ Invitation to participate in Member-only events
- ▶ Opportunity to provide guest blogs
- ▶ Ability to place NERC's logo on your website recognizing your membership
- ▶ Opportunity to collaborate in the development and implementation of projects and conferences
- ▶ A tax deduction to the extent allowable by law.

Supporting Member

All Basic Benefits plus...

- ▶ 2 hours of consulting services from NERC's expert staff

Supporting Members include...

- ▶ Municipalities, non-profits, non-NEC states, Northeast provinces, U.S. Territories: **\$500 annually**
- ▶ Small Businesses (Revenues under \$1 million): **\$600 annually**
- ▶ Medium Businesses (Revenues from \$1 - 10 million): **\$1,500 annually**
- ▶ Large Business (Revenues over \$100 million): **\$2,000 annually**
- ▶ Trade Associations, and all other businesses: **\$2,000 annually**

Sustaining Member

\$2,500 Annually

All Basic Benefits plus...

- ▶ Your logo with hyperlink on NERC website
- ▶ Your logo with hyperlink in monthly Email Bulletins and Bulletin E-blasts
- ▶ Recognition at NERC conferences as a Sustaining Member
- ▶ Member Spotlight – one-time feature article published in Email Bulletin & posted on website
- ▶ Discounted conference and workshop registrations
- ▶ 3 hours of consulting services from NERC's expert staff

Complete an Advisory Member Application online:
nerc.org/advisory-members/advisory-membership-and-supporter-form

NERC is a leading national voice in recycling, providing significant resources that serve all of us in the industry.

JANET PRICHARD, NORTHEAST SENIOR
MANAGER OF MUNICIPAL SALES,
REPUBLIC SERVICES





Levels of Membership

Benefactor

\$5,000 annually

All Basic Benefits plus...

- ▶ Receive award recognizing you as a Benefactor
- ▶ Second-tier placement of your logo with link on NERC website
- ▶ Second-tier placement of your logo in monthly Email Bulletin masthead and E-blast with a link to your site
- ▶ Member Spotlight published upon becoming Benefactor, with feature article on the NERC home page, in the Email Bulletin, and posted/archived on the NERC Member Spotlight webpage
- ▶ Recognized at NERC conferences as a Benefactor
- ▶ Photo opportunity at a NERC conference
- ▶ Discounted conference and workshop registrations
- ▶ 5 hours of consulting services from NERC's expert staff

Distinguished Benefactor

\$10,000 annually

All Basic Benefits plus...

- ▶ Receive award recognizing you as a Benefactor
- ▶ Top-tier placement of your logo with link on NERC website
- ▶ Top-tier placement of your logo in the monthly Email Bulletin masthead and E-blast with a link to your site
- ▶ Member Spotlight published upon becoming Distinguished Benefactor, with feature article on the NERC home page, in the Email Bulletin, and posted/archived on the NERC Member Spotlight webpage
- ▶ Photo opportunity at NERC conference
- ▶ Discounted conference and workshop registrations
- ▶ 10 hours of consulting services from NERC's expert staff

NERC retains the discretion from whom we accept Distinguished Benefactor or Benefactor Memberships.

Questions?

Megan Fontes, Executive Director

617-862-7000

megan@nerc.org

NERC is impactful, progressive, and inclusive, making transformative change across the recycling industry and beyond.

CHERISH MILLER, VICE PRESIDENT OF
SUSTAINABILITY & PUBLIC AFFAIRS, REVOLUTION

